

## Conference Agenda

### ACROSS 100 COUNTIES INVESTING IN HEALTHY COMMUNITIES

#### October 24

8:00am-4:00pm - **REGISTRATION**

9:00am-9:15am

**CONFERENCE WELCOME AND SPONSORS RECOGNITION**

*Krista Woolly, Board Chair*

*April Cook, CEO, NCAFFCC*

9:15am-10:15am - **ROUNDTABLE DISCUSSIONS**

10:15-10:45am - **ROADMAP TO HEALTH EQUITY**

*Americares*

10:45am-11:00am - **BREAK**

11:00am-11:15am - **SPONSORS' EXHIBITS**

11:15am-12:00 noon

**"STRESS MANAGEMENT STRATEGIES, LEADING IN  
TIMES OF UNCERTAINTY"**

*Lo Myrick, Motivational Speaker*

12:00 noon-1:00pm - **LUNCH**

1:00pm-1:45pm

**THE "EXTRA MILES TOUR": BLUE CROSS BLUE SHIELD NC**

The Extra Miles Tour provided the opportunity to hear directly from local leaders in all 100 North Carolina counties on the unique challenges and opportunities to improving the health and well-being of their communities.

1:45pm - 3:15pm

**"SEEING WHAT'S NEXT: APPLYING AI TO DETECT AND  
DIAGNOSE CHRONIC DISEASES"**

*Amol M. Joshi, PhD.*

*Associate Professor, Wake Forest University School of  
Business & School of Medicine*

3:15pm-3:30pm - **BREAK**

3:30pm-4:15pm

**CONCURRENT SESSIONS: "THE L FACTOR" LEADING,  
LISTENING, LEARNING**

**THE "A" TEAM**

The NCAFFCC Accreditation Program offers members the opportunity to improve safety and quality of care, enhance operations, strengthen risk management efforts, and build trust among the patients and communities they serve.

*Cindy Jones, Director of Quality & Clinical Support, NCAFFCC*

**REGULATORY ROUND-UP**

"What's Your next Move?: Compliance Matters" An overview of OSHA and HIPAA compliance regulations

*Renee Russell, RDH, BHS, CDIPC*

*Total Medical Compliance*

4:15pm-4:30pm - **NCAFFCC AWARDS**

4:30PM-5:00PM

**MEMBERS MEETING (CLOSED SESSION)**

**BOARD RECOGNITION**

**BOARD ELECTIONS**

*Krista Woolly, Board Chair, NCAFFCC*

**TREASURER'S REPORT**

*John Price, Treasurer, NCAFFCC*

6:30pm-9:00pm

**"A NIGHT AT THE TRACKS"**

NCAFFCC Reception, Dinner, & Entertainment  
The Speedway Club at Charlotte Motor Speedway

#### October 25

8:00am-2:00pm - **REGISTRATION**

9:00am-9:45am

**"IMPROVE YOUR EMOTIONAL INTELLIGENCE"**

*Mic Alexander, CEO & Founder, Image Wealth*

Learn how to recognize your emotions and the emotions of others, and how to manage their response to those emotions – especially when under pressure.

9:45-10:15am

**"NCAFFCC: OUR VISION. OUR MISSION"**

*April Cook, CEO, NCAFFCC*

10:15am-10:30am - **BREAK**

10:30am-11:30am

**NC LEGISLATORS PANEL**

Hear from the state's elected officials on legislation impacting access, cost, quality, workforce shortages and other relevant topics.

11:30am -11:45am - **A PATIENT'S PERSPECTIVE (VIDEO)**

Hear first-hand accounts of our safety-net in action from those at the heart of our mission.

11:45am-12:30pm - **LUNCH**

12:30pm-12:45pm

**THE RESULTS ARE IN: THE NCAFFCC ANNUAL REPORT  
AND MEDICAID SURVEY REPORT**

*Cindy Jones, Director of Quality & Clinical Support, NCAFFCC*

12:45 pm-2:00pm

**A SUMMARY OF ROUNDTABLE DISCUSSION TOPICS**

Building and Leveraging Community Collaborations

A CEOs and Executive Directors panel discussion on strategic initiatives to recruit, retain and respond to change.

**CONFERENCE WRAP-UP AND ADJOURNMENT**

