

Meeting Summary for NCAFCC Region 3 Meeting (03/19/2025)

Quick recap

The meeting covered various topics including leadership challenges, upcoming events, and organizational updates. Participants discussed fundraising strategies, shared experiences with pharmacy software, and addressed concerns about potential funding cuts and legislative issues. The team emphasized the importance of staying true to their mission, serving uninsured populations, and maintaining our efforts despite current challenges.

Next steps

- All clinics to respond promptly to Cindy and Lacie's questions about the annual outcome survey data.
- All clinics to register for the leadership series on April 28th in Charlotte.
- All clinics to RSVP to legislative day on May 14th.
- Association team to send out information packet about legislative day soon.
- Association team to provide talking points for hot button issues before legislative day.
- Allison to investigate a fundraising calendar for the region.
- All clinics to share their fundraising events with the region using the provided email address region3@ncafcc.org.

Summary

Navigating Challenging Times With Team Efforts

April acknowledges the challenging times and recognizes the team's efforts to navigate the current situation. The meeting begins with Bridget sharing an encouraging quote about leadership, emphasizing collaboration, listening, and staying true to the mission during uncertain times. The group agrees that the quote is fitting for their current circumstances.

Staying True to Mission Amid Challenges

April emphasized the importance of staying true to their mission and values, despite the current challenges. She encouraged the team to continue serving our populations in the way they always do. April also shared her experiences with legislators and the need for good common sense to prevail in their work. She assured the team that the Association is working on their behalf to educate others about their work and its importance.

Maintaining Patient Care Amidst Challenges

April and Allison discussed the importance of maintaining their approach to treating their patients. Chris expressed concerns about potential backlash from their board and leadership, but April reassured her that they are doing their due diligence with the Association's lobbyist. Sheena shared that their enterprise is removing the term "health equity" due to potential issues, but emphasized that the work continues. Sheena also shared her recent award for funding prostate cancer screenings and the impact it had on their patients.

Upcoming Events and Legislative Day

Allison announces two upcoming events: a leadership series on April 28th in Charlotte and a legislative day on May 14th in Raleigh. The leadership series will cover fundraising, grant writing, and hospital partnerships, with lobbyist Logan Martin preparing attendees for the legislative day. For the legislative day, participants are urged to will work in teams. The association will provide preparation materials, talking points, and coordination support. April emphasizes the importance of attending the legislative day due to potential funding cuts, while Cindy stresses the need for clinics to respond promptly to data requests for the annual outcome survey, which will be used during the legislative day.

Alice Mae's Departure and Regional Meetings

Allison announced the departure of Alice Mae from the Association, expressing gratitude for her contributions and wishing her well in her new opportunity. She also shared that Alice plans to stay connected with the team. Allison then discussed the Association's regional meetings, noting that the next two meetings in April and May will be replaced by the leadership series and legislative day, respectively. She encouraged team members to reach out if they need to meet between now and June.

Pharmacy Software Issues and Survey Process

The group discusses pharmacy software options and experiences. Molly shares that her organization is scheduling demos for alternative products due to issues with QS1, including reduced support hours and staff knowledge. Crystal and Bridget also report challenges with QS1, while Theresa recommends VIP software for its responsive support. The conversation then shifts to the ongoing survey process, with Cindy Jones emphasizing the importance of timely submissions and quick responses to follow-up questions. The meeting concludes with a mention of discussing fundraising ideas in the future.

Fundraising Ideas and Events Discussion

Bridget initiated a discussion on fundraising events and creative ways to raise funds. Kathryn shared that the Community Care Center is organizing a 25th anniversary gala dinner fundraising event on October 23rd and a volunteer appreciation picnic on April 25th. She also mentioned a partnership with the North Carolina Cooperative extension for a donation station project at the local farmers market. Kim shared two successful fundraising events: Rocktoberfest, an oyster roast and shrimp boil, and a Princess Tea aimed at attracting younger donors. Allison encouraged others to share their fundraising ideas.

Annual Fundraiser "Putting on the Grits"

Molly discussed the clinic's annual fundraiser, "Putting on the Grits," which has been successful for 20 years. The event, held on the first Saturday in December, attracts around 600 people and raises about \$110,000, mostly through sponsorships. The clinic has been in the same location for 12 years and has become synonymous with the event, which is now part of the Uptown Holiday Stroll. The clinic also honors an advocate or volunteer annually, which helps with securing support and ticket sales.

Environmental Health Event and Fundraising Success

In the meeting, Chris shared updates about their upcoming event, "Movers of Mountains," which will focus on environmental impacts on health. The event is scheduled for the following week and has sold out. Chris also mentioned their successful fundraising efforts, exceeding their budget by over \$1000, and plans to

increase Dr. Mulberry's salary. The organization is also in the process of finding a new home, with a potential building identified. The team is fully staffed and looking forward to the future.

Fundraising Strategies and Upcoming Events

Allison led a discussion on fundraising strategies among the participants. Theresa from Shalom Project shared about their annual fundraising events, including the Ride for Shalom and the Big Chill. Sheena from Atrium Wake Forest Mobile Program mentioned that they don't currently fundraise but are considering supporting other free and charitable clinics. Bridget from Hands of Hope suggested creating a fundraising calendar for the region to promote events. The conversation ended with plans for a future region meeting in June and reminders to register for the leadership series and legislative day.