

Meeting Summary for NCAFCC Region 4 Meeting

(03/24/2025)

Quick recap

The team discussed the importance of being aware of adverse drug events and the need for a unified approach in advocacy efforts. They also shared various fundraising strategies and events, emphasizing the importance of building relationships with stakeholders and adapting to changing circumstances. The team also discussed the challenges of fundraising and the need for creative and effective strategies to achieve their mission.

Next steps

- All clinic leaders to review their websites and social media to remove any DEI statements or language that could be seen as controversial by legislators.
- All clinic leaders to register for the Leadership Series meeting on April 28th and especially if planning to attend Legislative Day on May 14th.
- Please follow up with Cindy Jones promptly on any data queries and especially if you have not yet submitted or clarified your 2023 data. This info will be used for the legislative day packet.
- Allison to email out registration links via email for both the Leadership Series and Legislative Day. Register ASAP.
- All clinic leaders will be prepared for Legislative Day through the Association providing talking points and data about their clinic's impact.
- Lynn shared that we'll cover fundraising strategies and techniques for the April 28th Leadership Series meeting.
- Sarah to forward information about their clinic's grand reopening event on May 17th/18th to Allison for distribution.
- All clinic leaders to evaluate their current fundraising strategies and consider new approaches discussed in the meeting.

Summary

Adverse Drug Event Awareness Day

Laura led the meeting, starting with a brief history of the cocktail and cheesesteaks, and then discussing the importance of being aware of adverse drug events. She also mentioned that it was National Adverse Drug Event Awareness Day.

Adapting to Change and Advocacy Strategy

April emphasized the importance of adapting to changing circumstances without compromising their mission. She advised the team to be cautious about their public-facing statements, especially regarding DEI and health equity, to avoid potential backlash. April also shared her strategy of meeting with state legislators to advocate for their cause and encouraged the team to focus on their core mission. She warned about a bill that could potentially impact their funding if they provide care to undocumented individuals, but expressed confidence that it wouldn't be signed into law. April also highlighted the importance of providing access to healthcare for the entire community, regardless of immigration status.

Legislative Day and Upcoming Workshops

In the meeting, April emphasized the importance of attending the legislative day, which had not been held since 2019. She highlighted the need for a unified approach, with each representative attending with their local clinic leaders. April also mentioned the upcoming workshop series on April 28th and Legislative Day on May 14th. She encouraged everyone to attend and participate actively. Allison then discussed the legislative day and the leadership series meeting on April 28th. She also mentioned the departure of Alice Mae from the organization and the upcoming read the region meeting schedule. Laura ended the conversation by discussing fundraising strategies and seeking input from the team.

Fundraising Strategies and Event Adaptations

The group discusses various fundraising events and strategies. Iris shares their successful 5K run partnership, which has grown significantly over seven years through word-of-mouth and increased advertising efforts. Laura describes their Festival of Tables event, which has evolved to focus on experience-based offerings and unique donations, such as a flight with the mayor. They've also incorporated a wine pull and an

auctioneer, tripling their fundraising over the past three years. Sarah announces their upcoming grand reopening event, which will showcase their new dental addition and include a soft ask for donations. The participants emphasize the importance of adapting long-standing events to remain relevant and effective.

Building Relationships With Grant Writers

Cindy emphasized the importance of building relationships with grant writers, donors, and other stakeholders. She shared a personal experience where a patient's testimony at a breakfast event, followed by a keynote speaker's speech, had a profound impact on the audience. Cindy stressed the power of storytelling in conveying the impact of community health services and the need for building trust and relationships. The group appreciated Cindy's insights and shared her enthusiasm.

Fundraising Strategies and Event Discontinuation

Krista discussed the organization's fundraising strategies, including an annual appeal and a Guardian Angel Fund Drive. She mentioned that they have not done in-person fundraising for about 12 years, as the return on investment was not significant. Cindy suggested a unique approach where they uninvited people to an event, encouraging them to stay at home and donate online. Allison appreciated the Guardian Angel Fund Drive concept and asked about the reasons for discontinuing the in-person event.

Unique Breakfast Fundraising Strategy

Cindy proposed a unique fundraising strategy where participants could enjoy breakfast at home, using a QR code, and donate money. The idea was well-received and appreciated. Karen shared her experience with an annual event that was time-consuming and not as profitable as expected. Jesse mentioned that their annual event, Hearts and Hands, has been successful, focusing on one big event rather than multiple. Chris shared their calendar fundraiser, which has been moderately successful and has helped foster relationships with churches.

Fundraising Strategies and Event Challenges

In the meeting, the team discussed various fundraising strategies and events. Chris shared about a fundraiser in Stanley County that raised significant amounts of money through auctions and split-the-pot drawings. Margie introduced a trivia night event

organized by their larger organization, Project 658, which has been a main fundraiser for 15 years. The team also discussed the challenges of selling calendars for fundraising purposes. The conversation ended with Laura expressing hope for the team's success in fundraising and encouraging them to reach out for any assistance.