

## Conference Agenda

### ACROSS 100 COUNTIES INVESTING IN HEALTHY COMMUNITIES

Embassy Suites by Hilton  
Charlotte Concord Golf Resort & Spa  
5400 John Q. Hammons Drive NW  
Concord, North Carolina, 28027, USA

#### October 24

8:00am-4:00pm - **REGISTRATION**

9:00am-9:15am

#### **CONFERENCE WELCOME AND SPONSORS RECOGNITION**

*Krista Woolly, Board Chair*

*April Cook, CEO, NCAFFCC*

9:15am-10:15am - **ROUNDTABLE DISCUSSIONS**

10:15-10:45am - **ROADMAP TO HEALTH EQUITY**

*Ashley Edwards, Director of Us Programs, AmeriCares*

*Cat Hulburt, Senior Director US Programs, AmeriCares*

10:45am-11:00am - **BREAK / EXHIBITORS**

11:00am-11:15am - **HELENE UPDATES**

11:15am-12:00 noon

#### **“STRESS MANAGEMENT STRATEGIES, LEADING IN TIMES OF UNCERTAINTY”**

*Lo Myrick, Motivational Speaker*

12:00 noon-1:00pm - **LUNCH**

1:00pm-1:45pm

#### **THE “EXTRA MILES TOUR”: BLUE CROSS BLUE SHIELD NC**

The Extra Miles Tour provided the opportunity to hear directly from local leaders in all 100 North Carolina counties on the unique challenges and opportunities to improving the health and well-being of their communities.

*John Lumpkin, MD, MPH - President, Blue Cross and Blue Shield of North Carolina Foundation*

1:45pm – 3:15pm

#### **“THE USE OF AI IN PATIENT DIAGNOSIS”**

*Amol M. Joshi, PhD.*

*Associate Professor, Wake Forest University School of Business & School of Medicine*

3:15pm-3:30pm - **BREAK / EXHIBITORS**

3:30pm-4:15pm

#### **CONCURRENT SESSIONS: “THE L FACTOR” LEADING, LISTENING, LEARNING**

##### **THE “A” TEAM**

The NCAFFCC Accreditation Program offers members the opportunity to improve safety and quality of care, enhance operations, strengthen risk management efforts, and build trust among the patients and communities they serve.

*Cindy Jones, Director of Quality & Clinical Support, NCAFFCC*

##### **REGULATORY ROUND-UP**

“What’s Your next Move?: Compliance Matters” An overview of OSHA and HIPAA compliance regulations

*Renee Russell, RDH, BHS, CDIPC*

*Total Medical Compliance*

4:15pm-4:30pm - **NCAFFCC AWARDS**

4:30PM-5:00PM

#### **MEMBERS MEETING (CLOSED SESSION)**

##### **BOARD RECOGNITION**

##### **BOARD ELECTIONS**

*Krista Woolly, Board Chair, NCAFFCC*

##### **TREASURER’S REPORT**

*John Price, Treasurer, NCAFFCC*

6:30pm-9:00pm

#### **“A NIGHT AT THE TRACKS”**

NCAFFCC Reception, Dinner, & Entertainment  
The Speedway Club at Charlotte Motor Speedway

#### October 25

8:00am-2:00pm - **REGISTRATION**

9:00am-9:45am

#### **“IMPROVE YOUR EMOTIONAL INTELLIGENCE”**

Learn how to recognize your emotions and the emotions of others, and how to manage their response to those emotions – especially when under pressure.

*Mic Alexander, CEO & Founder, Image Wealth*

9:45-10:15am

#### **“NCAFFCC: OUR VISION. OUR MISSION”**

*April Cook, CEO, NCAFFCC*

10:15am-10:30am - **BREAK**

10:30am-11:30am

#### **NC LEGISLATORS PANEL**

Hear from the state’s elected officials on legislation impacting access, cost, quality, workforce shortages and other relevant topics.

11:30am -11:45am - **#NCSTRONG**

A celebration of our safety-net in action from those at the heart of our mission.

11:45am-12:30pm - **LUNCH**

12:30pm-12:45pm

#### **THE RESULTS ARE IN: THE NCAFFCC ANNUAL REPORT AND MEDICAID SURVEY REPORT**

*Cindy Jones, Director of Quality & Clinical Support, NCAFFCC*

12:45 pm-2:00pm

*A SUMMARY OF ROUNDTABLE DISCUSSION TOPICS*

#### **BUILDING AND LEVERAGING COMMUNITY COLLABORATIONS**

A CEOs and Executive Directors panel discussion on strategic initiatives to recruit, retain and respond to change.

**CONFERENCE WRAP-UP AND ADJOURNMENT**

